



# E-Miracle Update

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"We do not need magic to change the world. We carry all the power we need inside ourselves already: We have the power to imagine better."

--J.K. Rowling

## We Have A Home!

Thanks to our terrific Miracle Team, with most of them making a strong presence at the July 27<sup>th</sup> City Council meeting, the Alameda East Bay Miracle League has a formal Cooperation Agreement with the City of Alameda and Alameda Reuse & Redevelopment Authority (ARRA). In addition, the City has dedicated \$50,000 toward the expensive design and development phase for the entirety of Miracle Park. This agreement makes it official that the City is dedicated to supporting our plans for Miracle Park to be built at the field currently called Estuary Park. The United States Navy still owns Estuary Park but intends to lease and eventually convey ownership of the site to the City in the near future. The formal Cooperation Agreement is a *huge* accomplishment and occurred thanks to the expertise of our team member, Nino Borsoni. This document provides future supporters the confirmation that we have a level of site control, and attests to Miracle League's dedication to build a beautiful park, with a sports field and league activity for special needs athletes.



## Waiting on the Pepsi Challenge!

No word yet on how the Alameda East Bay Miracle League is doing in Major League Baseball's Pepsi Challenge. We should learn the results on Wednesday, August 18<sup>th</sup>.

However, the unexpected rewards have been the immense public presence the Pepsi Challenge has provided on television, the JumboTron at the Oakland Coliseum, YouTube, Face Book, postcards around town, and our emailing campaign. I'm being contacted weekly by terrific people who want more information and/or want to help. Our mailing list requests for this newsletter have more than doubled in the past month.

If you read this news letter prior to Wednesday – KEEP VOTING. TWENTY FIVE a day is all I ask! Miracle League could win \$200,000 toward building an adapted sports field for special needs kids and adults.

Vote Pepsi Refresh at

<http://www.mlb.com/sponsors/pepsi/refresh/y2010/?team=oak> and/or "As" to 76462

**Alameda EastBay  
Miracle League**

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**We're on the Web!**

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Miracle League

## Park Street Fair

Thanks to all of you who covered Booth Duty at the Park Street Art & Wine Fair. 'Spreading Good News' and visiting with people you know is a particularly nice way to spend a morning or afternoon. The Simpson Family and Marty Garchar win the prize for knowing the most passer-bys. We brought in \$xxx in donations. Ms. Lorri Tolbert won the Raffle Prize which was an autographed baseball by Andrew Bailey.

## Here We Go!

Now that we have the Cooperative Agreement with the City of Alameda – many things need to start happening (quickly)! Nino has designed an important development schedule we want to adhere to for the construction of Miracle Park. In order to celebrate Opening Day on April 7, 2012 we need to put a large focus on fundraising. Immediately, we need another \$75,000 for Design and Development. Those with knowledge of grant writing, grant research, Foundations – Please Let Me Know!

## Executive Board and Advisory Board

It's important that you attend the next monthly meeting. We need a quorum in order to revise and pass the By-Laws, decide on a possible insurance policy, and to discuss the scope of the Miracle Park plan. Watch for emailed documents!

## Help Needed



Cover booth duty at Summer Beats Concerts, Alameda Towne Center any Thursday or Saturday.

Roberta has great contacts for film makers but she needs someone to spear head and oversee the development of a promotional film.

Dedicated person to let us know what's happening in surrounding communities, perhaps introduce Miracle League to Oakland (Rotary, City, etc...)

Cover booth duty at Webster Street Jam, September 11 & 12  
Encourage purchase of A's Tickets for August 22 & September 25 – money comes back to Miracle League when purchasers announce the charity! [www.oaklandathletic.com/miracleleague](http://www.oaklandathletic.com/miracleleague)

## Next Meeting



Date & Time Monday, September 13, 2010

Place The Rockwell's

Address 1322 Sherman Street

*Share this good news!*

## Contact information

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